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November 30, 1998

Elizabeth Yetley, Ph.D.
Office of Special Nutritionals
Center For Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
(HFS-450)
Washington D.C., 20204



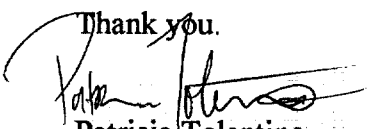
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Dear Dr. Yetley:

This letter is to inform you that we are offering for sale "Show Me The Whey"™ Whey Protein Powder as a dietary supplement. It contains the following structure function statement: "Improves nitrogen retention while supporting antioxidant and immune function"... "Whey is an extraordinary protein, surpassing even whole eggs in terms of biological activity and the ability to deposit nitrogen into muscles. The amount of nitrogen you can absorb and retain is crucial for muscle maintenance, growth and repairs. To further support muscle health, free form L-glutamine and free form branched chain amino acids have been added to our product. "Show Me The Whey" contains three different types of whey protein concentrates to promote optimal amino acid availability, absorption and protein utilization. Our proprietary process uses only natural enzymes and high quality membrane filters to separate the whey and preserve the essential nutrients. Due to the low temperature processing, our whey supports the cellular glutathione levels, one of nature's most important antioxidants. Whey is also known for providing the very important milk proteins B-lactoglobulin, A-lactoalbumin, immunoglobulin, and lactoferrin. These proteins are very important for immune system function. Our state-of-the-art processing creates a complete spectrum of whey peptides, improving nitrogen retention as well as supporting antioxidant and immune function. "Show Me The Whey" is research-proven to have extraordinary properties other products may not contain.

Our label contains the proper disclaimer as well.

Thank you.


Patricia Tolentino
Technical Nutrition Assistant

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